



Your great new.... *Career*  
starts with a great.... *Education*

# Success = Thinking & Acting with Purpose



Together, we pioneer and deliver the innovations that move and connect people to what matters

## Vision

Future outcomes

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Zero Crashes, Zero Emissions, Zero Congestion

## Growth Strategy

The choices we make

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Products, services, and experiences for our Customers

## Values and Behaviors

Our Culture

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How we think and act in service of our Purpose

# Introduction to GM ASEP



## General Motors Automotive Service Educational Program

The GM ASEP program is a General Motors supported modified Provincial Apprenticeship Program in cooperation with our College Partners and Dealers.

A new generation of advanced automotive technology demands a new generation of automotive service technician.

The GM ASEP Technician is:

- Trained on current GM products and components.
- Trained to use critical thinking skills to promote successful behaviour and acting with purpose
- Trained using the latest diagnostic service tools and procedures
- Trained in a positive attitude environment in preparation for their career
- Trained to fix it right ...the first time!

# Introduction to GM ASEP



Choosing to enroll in the GM ASEP apprenticeship program offers many additional advantages:

- Alternate between classroom training on GM product and paid work experience as a dealership employee
- Become a licensed Red Seal Automotive Service Technician within a 2-3 year period
- Combine world-class education, with GM work experience and professionalism
- Build a prestigious career through continuing education, certification programs, on the job training, and advancement opportunities
- Earn a college education, and an opportunity to grow within the GM Dealership organization
- A positive learning environment that is limited to General Motors Dealership apprentices

# Benefits of the GM ASEP Program



Upon completion of the GM ASEP apprenticeship program, you will have:

- A heightened level of comprehension of the General Motors Diagnostic Process
- Proven and demonstrated efficiency in the application of General Motors diagnostic tools and equipment
- Gained working knowledge and familiarity with General Motors latest technologies, concepts and applications
- An elevated understanding and application of General Motors warranty and customer pay processes
- Gained several training prerequisite credits towards required GM training, allowing you to progress through further curriculums much more quickly.

# What Do You Need to Do?

Prior to applying for a GM ASEP apprenticeship, you must:

- Secure employment at a General Motors Dealership
- Discuss future opportunities with your Service Manager, including a commitment from them to sponsor you in a GM ASEP apprenticeship
- Contact your Provincial Ministry and sign up as an Automotive Technician Apprentice (indicating your desire to participate in the GM ASEP program)

Once you've applied and received confirmation that you are registered as a GM ASEP Apprentice, you are well on your way to a Rewarding Career!

# Summary

- GM ASEP pays for itself, you may graduate without large college loans!
- You will graduate with a job and have the highest level of GM factory apprenticeship training available
- Train on the latest GM technology with highly trained Instructors
- The GM ASEP Apprenticeship training program prepares you for success by:
  - Promoting critical thinking skills to instill and motivate successful behaviour and acting with purpose
  - Supporting the General Motors Diagnostic Process and Procedures
  - Exposing you to and teaching advance General Motors technology
  - Surrounding you with “like minded” participants with common work environments and goals of success

# Manage YOUR Career



Automotive Service Technicians are becoming the new generation of high-tech specialists, working with the most advanced technologies and equipment.

Begin your career with a job at a GM Dealership, earn a College education with specialized training, and enjoy an opportunity to grow in one of the most exciting industries in the world!

This is YOUR opportunity to manage YOUR career with “PURPOSE”

GM ASEP programs are offered across Canada.

Visit [www.gmasep.ca](http://www.gmasep.ca) for more information about GM ASEP.





Certified Service

Sponsorship



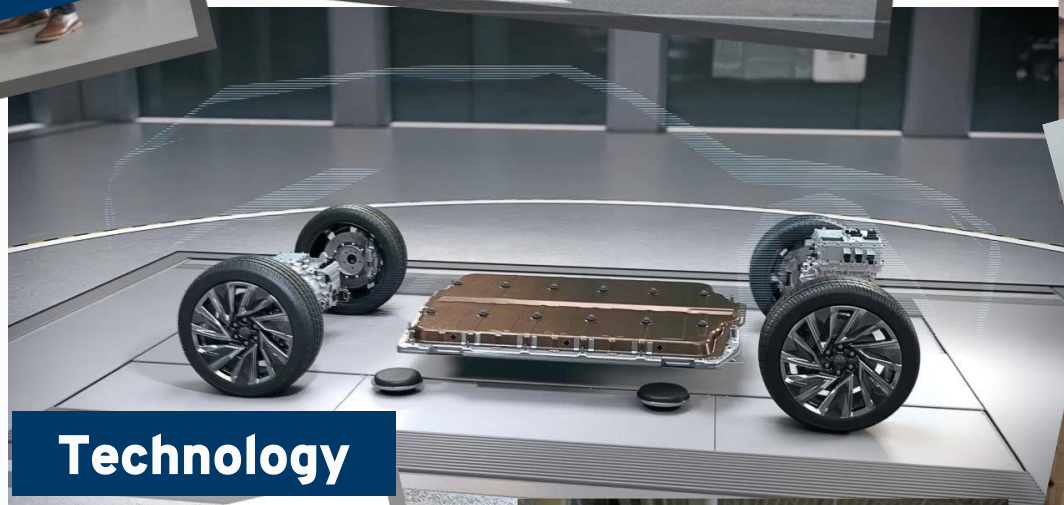
Enrollment



Theory



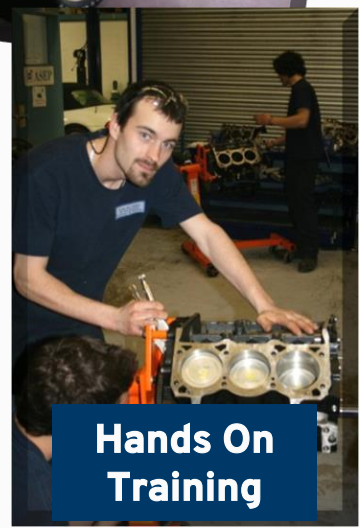
History



Technology



Mentorship



Hands On Training



Recognition



Career



Camaraderie



# Thank You