



## ***Buick's Encore GX offers safety, convenience and functionality important to today's SUV buyers***

*Sport Touring package gives owners distinctive, exclusive design features*

**Oshawa, Ont. (November 19, 2019)** — The new Encore GX grows Buick's SUV portfolio, as the brand strengthens its focus on beautiful, premium SUVs. The Encore GX offers safety technologies, driver assistance and convenience features, functionality and style tailored around the size and space preferences of today's small and compact SUV buyers.

"The Encore GX is giving our premium SUV buyers more choice with features that fit their lifestyle priorities," said Sabrina Keeler, national marketing manager, Buick Canada. "Our four-SUV portfolio positions us as a strong competitor across the most popular SUV segments".

### **More safety and connectivity features**

The Encore GX will offer a suite of standard and available safety and driver assistance technologies and features that are typically offered in larger, more expensive vehicles. These six safety technologies\* will be standard on all trim levels:

- Forward Collision Alert
- Automatic Emergency Braking
- Front Pedestrian Braking
- Lane Keep Assist with Lane Departure Warning
- Following Distance Indicator
- IntelliBeam headlamps with automatically-adjusting high/low beams

Some of the available safety and driver assistance technologies and features for the Encore GX will include:

- Rear Park Assist\*
- Rear Cross Traffic Alert\*
- Lane Change Alert with Side Blind Zone Alert\*
- Rear Camera Mirror\*, provides a wide, less obstructed rear view while parking and driving
- Hands-Free Power Liftgate with logo projection, one of only two vehicles within the compact SUV segment to offer this feature
- Adaptive Cruise Control\* (camera-based)
- Head-Up Display
- Automatic Parking Assist with Braking\*
- High Definition Surround Vision\* camera system

The Encore GX will have the latest in infotainment and connectivity, such as Apple CarPlay<sup>®1</sup>, Android Auto<sup>™2</sup>, wireless charging<sup>3</sup> and Bluetooth<sup>®</sup> pairing<sup>4</sup>, which will allow up to two phones to be paired at the same time. The Encore GX will also support SiriusXM's next generation audio entertainment platform, SiriusXM<sup>®</sup> with 360L<sup>5</sup>, which combines satellite and streaming to deliver more channels, plus access to both live and on demand shows and musical performances. This gives drivers and their passengers more control over what they listen to and when and improves listeners' ability to discover more great content across SiriusXM.

### **Style and functionality**

"Filling the spot between the smaller Encore and the larger Envision and Enclave models, the Encore GX is another proof point that Buick is The Premium SUV Brand," said Keeler. "We identified a growing market niche and moved quickly to introduce a new vehicle to fill it. In Canada, 90 per cent of our Buick sales come from SUVs."

The Encore GX has a confident stance with a wide, modern grille and 18-inch aluminum wheels. Buyers can also enhance the look with the optional Sport Touring (ST) package. The Encore GX ST will have exclusive wheels, body-colour surrounds and a distinctive black mesh grille with red accents connected through both the front and rear bumpers.

Inside, the Encore GX embodies the quality cabin experience that Buick customers expect, including the brand's signature QuietTuning, which helps to minimize road noise inside the vehicle, as well as premium materials and available features, like leather-appointed seats, a heated steering wheel and an ionizing air filter.

The functional interior is designed to help you easily carry both passengers and cargo, with 2,670 litres (94.3 cubic feet) for passengers and 716 litres (25.3 cubic feet) for cargo<sup>6</sup> behind the second row. The Encore GX will have a standard, adjustable two-stage load floor, giving owners the flexibility for either more under-floor storage or a cargo floor that is level with the folded seats, depending on their specific needs.

For even more flexibility, the Encore GX's front passenger seat folds flat and the 40/60 folding second row is optimized with the narrower section behind the driver's seat to better accommodate an 8-foot long object diagonally from the passenger seat to the rear driver's side.

### **Performance**

The Encore GX will come with either a standard 1.2L turbo or premium 1.3L turbo engine, and will deliver up to 155 horsepower, 174 ft-lbs. of torque and offer a GM-estimated 31 mpg combined (based on GM testing. Official EPA estimates not yet available).

In the front-wheel drive models, both engines will come with a standard Continuously Variable Transmission that helps maintain peak performance for responsive acceleration and the power to pass and merge into fast-moving traffic.

For all-wheel drive models, the 1.3L will be paired with a nine-speed automatic transmission. The AWD models will also have a disable switch, giving drivers the choice between AWD, when more traction is needed, or FWD, for improved fuel-economy when conditions allow.

The Encore GX arrives at Buick Canadian dealers in early 2020.

### **About Buick in Canada**

**Buick** is an international modern luxury brand offering vehicles with sculpted designs, luxurious interiors and thoughtful personal technologies, along with responsive-yet-efficient performance. Buick is attracting new customers with its portfolio of award-winning luxury models in North America and China. Learn more about Buick cars and crossovers at [www.buick.ca](http://www.buick.ca), on Instagram [@buickcanada](https://www.instagram.com/buickcanada), Twitter [@BuickCanada](https://twitter.com/BuickCanada) or at [www.facebook.com/BuickCanada](https://www.facebook.com/BuickCanada).

\*Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

<sup>1</sup>Apple CarPlay: Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. Apple CarPlay is a trademark of Apple Inc. Siri, iPhone and Apple Music are trademarks for Apple Inc, registered in the U.S. and other countries.

<sup>2</sup>Android Auto: Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android™ 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

<sup>3</sup>The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adaptor/back cover. To check for phone or other device capability, see my Buick.ca/learn or consult your carrier.

<sup>4</sup> Full Bluetooth feature functionality varies by device, model and/or vehicle configuration, and software version. Bluetooth is a registered trademark of Bluetooth SIG, Inc.

<sup>5</sup>Some features, including steaming content and listening recommendations require GM connected vehicle services. For the full SiriusXM with 360L experience, a SiriusXM All Access Package is required. Connected vehicle services vary by vehicle model and require active service plan, working electrical system, cell reception and GPS signal. See [onstar.ca](http://onstar.ca) for details and limitations. If you decide to continue service after your trial subscription, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [siriusxm.ca](http://siriusxm.ca). All fees and programming subject to change. ©2019 Sirius XM Radio Inc. All rights reserved.

<sup>6</sup>Cargo and load capacity limited by weight and distribution.

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