

# COMPARE OUR COMPETITIVE PRICES

SERVICE	GOODWRENCH	CANADIAN TIRE	WAL-MART	COSTCO	MIDAS	KAL-TIRE	MR. LUBE	FOUNTAIN TIRE
FRONT BRAKE PADS (starting at...)	<b>\$139.95**</b>	\$61.77	n/a	n/a	\$147.65	\$114.10	n/a	\$99.51
FRONT BRAKE PADS & ROTORS (starting at...)	<b>\$239.95*</b>	\$328.15	n/a	n/a	\$437.99	\$448.94	n/a	\$394.74
LUBE, OIL AND FILTER	<b>\$44.95▼</b>	\$42.33	\$39.42	n/a	\$36.39	\$51.22	\$56.30	\$60.87
ALL-SEASON TIRES (starting at...)	<b>\$99.95 each*</b>	\$101.18 each	\$74.00	\$105.00 each	\$113.63 each	\$116.50 each	n/a	\$121.00 each
BATTERY	<b>\$124.95‡</b>	\$161.69	n/a	n/a	\$184.70	\$158.40	\$146.00	\$196.64

The Goodwrench  
**SPRING CHECK-UP**   
 Advantage



TIRES



LUBE, OIL & FILTER



BRAKES

## Pricing Details

The "COMPARE OUR COMPETITIVE PRICES" table shows an industry-wide snapshot of service competitor's prices in comparison to GM Goodwrench. The results table shows the significant cost savings that can be realized by visiting your local GM Goodwrench dealer. With great offers and factory trained technicians, no one knows your GM vehicle better than Goodwrench.

Western Goodwrench research survey: Momentum, a division of MacLaren McCann recently conducted a study to compare prices of GM Goodwrench's Front Brake Pad and Rotor replacement, Batteries, Steel Wheels and Lead Tire offers versus that of leading competitors. Calls were made to competitors across the Western Region markets (British Columbia (B.C.), Alberta, Saskatchewan and Manitoba) with the following cities selected: Nanaimo, Vancouver, Kelowna, Edmonton, Calgary, Lethbridge, Winnipeg, Regina and Saskatoon. A total of 252 calls were made to Goodwrench competitors including: Canadian Tire, Wal-Mart, Costco, Midas, Kal-Tire, Mr. Lube and Fountain Tire locations in each market. Price was to include the cost of purchase and installation (and related services, if applicable). The study was completed between April 2<sup>nd</sup> and April 4<sup>th</sup>, 2012. All prices were reported as an industry average based on the response given by a cross-section of this industry.

### **LUBE, OIL AND FILTER**

#### **GM Goodwrench**

◆ LOF includes up to 5 litres of genuine GM approved motor-oil. Excludes synthetic oil. Excludes diesel engines. Valid on most GM vehicles (Cadillac and Corvette vehicles excluded). Offer available for a limited time or while supplies last. Taxes and duties extra. Valid in B.C., Alberta and Prairie Goodwrench Dealer Marketing Association areas and for retail customers only. Dealer may sell for less. See your participating Canadian GM Goodwrench Dealer for complete details.

#### **Canadian Tire**

Average price includes 5 litres of conventional grade oil and oil filter. Excludes synthetic oil. Additional oil extra. Additional services may or may not include: vehicle inspection, tire rotation and fluid top-up.

#### **Wal-Mart**

Average price includes 5 litres of conventional grade oil and oil filter. Excludes synthetic oil. Additional oil extra. Additional services may or may not include: vehicle inspection, tire rotation and fluid top-up.

#### **Costco**

This service is not offered.

#### **Midas**

Average price includes 5 litres of conventional grade oil and oil filter. Excludes synthetic oil. Additional oil extra. Additional services may or may not include: vehicle inspection, tire rotation and fluid top-up.

#### **Kal-Tire**

Average price includes 5 litres of conventional grade oil and oil filter. Excludes synthetic oil. Additional oil extra. Additional services may or may not include: vehicle inspection, tire rotation and fluid top-up.

#### **Mr. Lube**

Average price includes 5 litres of conventional grade oil and oil filter. Excludes synthetic oil. Additional oil extra. Additional services may or may not include: vehicle inspection, tire rotation and fluid top-up.

#### **Fountain Tire**

Average price includes 5 litres of conventional grade oil and oil filter. Excludes synthetic oil. Additional oil extra. Additional services may or may not include: vehicle inspection, tire rotation and fluid top-up.

## **FRONT BRAKE PADS**

### **GM Goodwrench**

\*\* Starting From - \$139.95 front brake pads. Price includes installation. Applies to most GM car model years 2000-2010 (excluding Camaro & Corvette). 12 month/ 20,000 km (whichever occurs first) warranty on brake pads. Offer available to retail customers only until 5/31/2012 or while supplies last. Applicable taxes and duties are extra. Valid in B.C., Alberta and Prairie Goodwrench Dealer Marketing Association areas only. Dealer may sell for less. Offer subject to change without notice and may not be combined with certain other available incentives. See your participating Canadian GM Goodwrench dealer or [goodwrench.ca](http://goodwrench.ca) for complete offer details.

### **Canadian Tire**

Average price includes a set of Monroe front ceramic brake pads and brake pad installation. Cleaning, caliper rotation, lubrication and services included with standard Goodwrench brake purchase and install may not be included.

### **Wal-Mart**

This service is not offered.

### **Costco**

This service is not offered.

### **Midas**

Average price includes a set of front ceramic brake pads with installation. Cleaning, caliper rotation, lubrication and services included with standard Goodwrench brake purchase and install may not be included.

### **Kal-Tire**

Average price includes a set of front ceramic brake pads with installation. Cleaning, caliper rotation, lubrication and services included with standard Goodwrench brake purchase and install may not be included.

### **Mr. Lube**

This service is not offered.

### **Fountain Tire**

Average price includes a set of front ceramic brake pads with installation. Cleaning, caliper rotation, lubrication and services included with standard Goodwrench brake purchase and install may not be included.

## **FRONT BRAKE PADS & ROTORS**

### **GM Goodwrench**

◆ Starting From - \$239.95 front brake and rotor package. Price includes installation. Applies to most GM car model years 2000-2010 (excluding Camaro & Corvette). 12 month/ 20,000 km (whichever occurs first) warranty on brake pads. Offer available to retail customers only until 5/31/2012 or while supplies last. Applicable taxes and duties are extra. Valid in B.C., Alberta and Prairie Goodwrench Dealer Marketing Association areas only. Dealer may sell for less. Offer subject to change without notice and may not be combined with certain other available incentives. See your participating Canadian GM Goodwrench dealer or [goodwrench.ca](http://goodwrench.ca) for complete offer details.

### **Canadian Tire**

Average price includes a set of Monroe front ceramic brake pads and brake pad installation. Cleaning, caliper rotation, lubrication and services included with standard Goodwrench brake purchase and install may not be included.

### **Wal-Mart**

This service is not offered.

## **Costco**

This service is not offered.

## **Midas**

Average price includes a set of front ceramic brake pads and rotors with installation. Cleaning, caliper rotation, lubrication and services included with standard Goodwrench brake purchase and install may not be included.

## **Kal-Tire**

Average price includes a set of front ceramic brake pads and rotors with installation. Cleaning, caliper rotation, lubrication and services included with standard Goodwrench brake purchase and install may not be included.

## **Mr. Lube**

This service is not offered.

## **Fountain Tire**

Average price includes a set of front ceramic brake pads and rotors with installation. Cleaning, caliper rotation, lubrication and services included with standard Goodwrench brake purchase and install may not be included.

## **BATTERY**

### **GM Goodwrench**

‡ \$124.95 ACDelco® 75-60 series battery with 5 year limited warranty (18 month free, 42 month prorated, \*see your dealer for details and limitations) part #88900669. Price includes installation and recycling. Offer available to retail customers only until 5/31/2012 or while supplies last. Applicable taxes and duties are extra. Valid in B.C., Alberta and Prairie Goodwrench Dealer Marketing Association only. Dealer may sell for less. See your participating Canadian GM Goodwrench dealer for complete details.

### **Canadian Tire**

Average price includes purchase price of Service Advisor's recommended economy battery (Motomaster Eliminator) with installation.

### **Wal-Mart**

Unable to quote price due to no inventory

### **Costco**

Unable to quote price due to no inventory

### **Midas**

Average price includes purchase price of Service Advisor's recommended economy battery (Interstate and Exide batteries have been quoted) with installation.

### **Kal-Tire**

Average price includes purchase price of Service Advisor's recommended economy battery (Diehard Gold, and Diehard Weatherhandler have been quoted) with installation.

### **Mr. Lube**

Average price includes purchase price of Service Advisor's recommended economy battery (Interstate and Magna charge batteries have been quoted) with installation.

### **Fountain Tire**

Average price includes purchase price of Service Advisor's recommended economy battery (NAPA Legend) with installation.

## **LEAD TIRE**

### **GM Goodwrench**

¥ Starting From - \$99.95 offer includes one P195-60-R15 Dunlop Signature II tire (part # AD004801) Installation, balancing and lifetime inspection included. Fits model years 2006-2010 Chevrolet Cobalt/ Pontiac G5/ Pontiac Pursuit, 2005 Pontiac Pursuit and 2005-2007 Saturn Ion. Additional charges for any reprogramming, if required, of the Tire Pressure Monitoring System® are extra. Offer available to retail customers only until 5/31/2012 or while supplies last. Taxes and duties are extra. Valid in B.C., Alberta and Prairie Goodwrench Dealer Marketing Association areas only. Dealer may sell for less. See your participating Canadian GM Goodwrench Dealer for complete details.

### **Canadian Tire**

Average price is for purchase and installation of the lowest quoted price of one (1) all-season tire. Quoted model was for a General Evertek.

### **Wal-Mart**

Average price is for purchase and installation of the lowest quoted price of one (1) all-season tire. Quoted model was for a Nexen CP661

### **Costco**

Average price is for purchase and installation of the lowest quoted price of one (1) all-season tire. Quoted models for car is the Bridgestone Insignia, Pirelli P4, Michelin XDT, Michelin Xradial and Bridgestone Potenza.

### **Midas**

Average price is for purchase and installation of the lowest quoted price of one (1) all-season tire. Quoted models for car is the Firestone Precision Sport, Yokohama Touring, Bridgestone Fusion and Firestone FR710

### **Kal-Tire**

Average price is for purchase and installation of the lowest quoted price of one (1) all-season tire. Quoted models for car include: Nokian All-Season, Goodride Tire, and Bridgestone SE200S.

### **Mr. Lube**

This service is not offered.

### **Fountain Tire**

Average price is for purchase and installation of the lowest quoted price of one (1) all-season tire. Quoted models for car include: Champiro 124, Goodyear Assurance Triple Tread, Goodyear Eagle RSA, Explorer Plus, Goodyear Eagle GT.