

From October 1
to December 15, 2010

GET A MAIL-IN
REBATE OF

\$40

WITH THE PURCHASE OF 4
BFGOODRICH® TIRES*.

EAT THE ROAD, JACK.
And get some money back.

HOW TO RECEIVE YOUR MAIL-IN REBATE:

- COMPLETE THIS CLAIM FORM
- ATTACH A COPY OF THE DETAILED INVOICE*
CLEARLY INDICATING THE PURCHASE OF
FOUR BFGOODRICH® PASSENGER OR LIGHT TRUCK TIRES
(between October 1 and December 15, 2010)
- MAIL BEFORE JANUARY 15, 2011 TO:
BFGOODRICH FALL 2010 PROMOTION
9420 Côte-de-Liesse, St.Laurent, QC H8T 1A1

Visit www.bfgoodrichpromo.ca to pre-register online.

* Estimates, work orders or quotations are not acceptable as proof of purchase.

BFGoodrich
Tires
TAKE CONTROL™

MAIL BEFORE JANUARY 15, 2011 TO:
BFGoodrich Fall 2010 Promotion
9420 Côte-de-Liesse, St.Laurent, QC H8T 1A1

Please print legibly

Invoice #*

Retailer name*

First name*

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

E-mail address
(If you would like to receive confirmation of claim form receipt by e-mail)

* Required information

BFG0201

- 1- Did this promotion influence your selection of BFGoodrich® tires versus a competitor's product?
 Yes No
 - 2- How did you first hear about this promotion? (Please check one)
 Radio Direct mail Newspaper Salesperson in store In-store display
 Friend/Family Television Website Outdoor advertising E-mail Other
 - 3- What tire brand was replaced when you purchased your new set of BFGoodrich® tires?
 BFGoodrich® MICHELIN® Goodyear Bridgestone Toyo Pirelli
 Yokohama Other
 - 4- How many years have you been a BFGoodrich® tire owner?
 First time Less than 5 years More than 5 years
 - 5- What kind of tires do you normally use?
 Winter or all-season tires/summer tires (according to the season)
 All-season or summer tires all year round
 Winter tires all year round
 - 6- How soon do you expect to purchase tires again? (for another vehicle or this one)
 In the next 3 months
 In 1 year or less
 More than 1 year from now
 - 7- What is the make and year of your vehicle?
 Make _____
 Year _____
 - 8- What is your age?
 18-25 26-39 40-55 Over 55
- I do not authorize BFGoodrich to send me information concerning contests, promotions and new products.

BFGoodrich knows how important it is to protect your personal information. Please consult our privacy policy at www.bfgoodrichtires.ca. This offer cannot be combined with any other promotion or program and is not applicable at Chrysler and Costco. Retail sales only. Federal and provincial tax will be calculated on the selling price before the rebate. Offer valid only in Canada from October 1 to December 15, 2010. Purchases outside these dates will not be honoured. Only BFGoodrich® Passenger or Light Truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating retailers only. For any information regarding the mail-in offer, please call 1-888-725-0311 or visit www.bfgoodrichpromo.ca.