



BRIDGESTONE

Bridgestone Blizzak™ Mail-In Promotion

Promotion Dates: **October 1 – December 15, 2010.**

Postmark: **NO LATER than December 31, 2010.**

Mr.
Ms.

Card User First Name Last Name
PLEASE PRINT

Mailing Address

City Province Postal Code

Daytime Phone ()

Evening Phone ()

Invoice Date: / /2010
Month Day

E-Mail Address
PLEASE PRINT

\$50 value Prepaid Reward Card per set of 4 tires.

- Blizzak™ DM-V1™
- Blizzak™ LM-25 RFT
- Blizzak™ LM-25 4x4 RFT
- Blizzak™ LM-50 RFT
- Blizzak™ LM-60™
- Blizzak™ LM-60™ RFT
- Blizzak™ MZ-03™
- Blizzak™ MZ-03™ RFT
- Blizzak™ W965™
- Blizzak™ WS60™
- Blizzak™ WS70™

OFFER EXCLUDES ALL OTHER BRIDGESTONE TIRES.

Purchase of a set of 4 eligible tires from a participating Canadian Bridgestone retailer's inventory is required.

Promotion will be fulfilled with an American Express® Branded Prepaid Reward Card. Card valid for 6 months from date of issuance.

Not redeemable for cash.

Tires purchased at Costco are not eligible

Please allow 10 to 12 weeks for the receipt of the Prepaid Reward Card.

Visit www.bridgestonepromotions.com to check the status of your Prepaid Reward Card claim or to contact us.

Thank you for choosing Bridgestone tires. Please see below for terms and conditions of offer.

BRIDGESTONE BLIZZAK™ MAIL-IN PROMOTION TERMS AND CONDITIONS

- Enclose store-identified, dated, ORIGINAL, final-paid invoice(s), with your name, eligible tire purchase, and mounting with this completed claim form. If more than one Prepaid Card is requested, documentation must be submitted for each eligible purchase.
PHOTOCOPIES WILL NOT BE ACCEPTED.
- Name on claim form and on invoice(s) MUST be the same. If a company name appears on invoice(s), please provide the first and last name of the entitled Card user.
- Offer valid in Canada only. Void where prohibited. Must be 18 or age of majority, whichever is older.
- Invoices altered, forged, illegible, or defaced in any way are invalid and will automatically be deemed ineligible.
- Bridgestone Canada Inc. does not share, sell, or otherwise distribute customer information to third parties. The information collected herein is solely used by Bridgestone for marketing purposes and for the administration of the program. Please visit our website at www.bridgestonetire.ca to view our privacy policy.
- Offer applies only to retail customers. It excludes commercial, fleet and group purchases and mileage warranty claims.
- If you would like your invoice(s) returned, please submit your request in writing on a 3" x 5" piece of paper. **PLEASE NOTE: INVOICE(S) WILL BE MAILED SEPARATELY.**
- Neither Bridgestone Canada Inc. nor Bridgestone Program Headquarters are responsible for late, lost, illegible, or misdirected mail.
- All decisions made by Bridgestone Canada Inc. and Bridgestone Program Headquarters are final.
- Reward cards are issued in connection with a loyalty, award or promotion program. Prepaid Reward Card can be used virtually anywhere that welcomes American Express® Cards in Canada as detailed at www.rewardearner.com/bridgestoneca. The card is point-based with 1 point = \$1 in purchasing power. Card valid for 6 months; unused points will be forfeited at midnight MST the last day of the month of the valid thru date, subject to applicable law. **Usage restrictions and guidelines apply.** Card issued in the name submitted on claim form and is not transferable. Card cannot be issued to minors. The Card cannot be used for revolving payments, or with water taxis, limousines and ATMs. **Card terms and conditions apply.** The Card is issued by IntelISpend Prepaid Solutions, ULC.
- Card amount includes all GST, HST and QST taxes.
- Please keep a copy of all materials mailed for future reference.

**MAIL NECESSARY DOCUMENTATION
NO LATER THAN DECEMBER 31, 2010 TO:**

BRIDGESTONE BLIZZAK™ MAIL-IN PROMOTION
4025 Dorchester Rd – Box 339
Niagara Falls, ON L2E 6N1



Promotion will be fulfilled with an American Express® Branded Prepaid Reward Card. Card is valid for 6 months.

I had my new set of four eligible Bridgestone tires mounted on the following vehicle:

Year Make Model

I have read all the TERMS AND CONDITIONS. Enclosed is my original store-identified invoice(s) indicating an eligible tire purchase, proof of mounting, and the official claim form. I hereby confirm that all information herein is valid and correct.

SIGN HERE!

X _____

PURCHASER'S SIGNATURE REQUIRED