



CONNECT & WIN Contest Rules & Regulations

This contest is held by General Motors of Canada Company ("GM Canada"). It runs from participating dealer opening time on December 4th, 2015 to participating dealer closing time on January 4, 2016 (the "Contest Period").

Eligible Entrants: The "Connect & Win" contest is open to residents of Canada who, at the time of entry, have reached the age of majority in their province of residence and possess a valid unencumbered driver's license in good standing in the province or territory in which they reside. Employees of GM Canada, its dealers and service staff, and each of their subsidiaries and affiliates, their advertising and promotional agencies affiliated with this contest, suppliers and members of their immediate family and those domiciled with such employees are not eligible to enter this contest. "Immediate family" is defined as parents, siblings, children, spouse or partner.

Entry: No purchase is necessary to enter this contest. No credit checks or signed papers are required to enter this contest. To enter, participants must visit an authorized and participating Chevrolet, Buick or GMC dealer location or off-dealership display during the Contest Period. The participant will be asked to input his/her full name, home address, email, phone number, confirm age of majority and confirm his/her driver's license is valid in the province or territory in which he/she resides, into an internet connected contest computer terminal. A computer-automated selection system will randomly determine the participant's award, and the participant will be informed on screen what he/she has received, subject to correctly answering an arithmetical skill-testing question and to meeting the other conditions set forth in these contest rules. All participants will receive a base award consisting of a retail credit of \$1,000 CDN (inclusive of applicable GST, HST, QST and PST). Some may also win a prize as set out below. The participant will also receive a confirmation number for the award. Individual contestants may enter the contest one time only as verified by their name and primary home phone number. GM Basic Fleet customers may participate either once for their personal play or once for their company. Only one play per Fleet Account Number permitted. Basic Fleet customers face the same eligibility guidelines as outlined above for individuals. An individual play and a fleet play for the same individual are not permitted. Basic Fleet customers must inform their dealer/retailer which play they are using. Please see your dealer to verify whether you qualify as Basic Fleet.

Awards: All participants will receive an award consisting of a Credit Award in an amount ranging from \$1,000 to \$10,000 CDN (inclusive of applicable GST, HST, QST and PST) towards the purchase or lease of an eligible 2015 or 2016 MY Chevrolet, Buick or GMC vehicle or win a Vehicle Award equal to the amount the participant would have been required to pay the dealer for an eligible 2015 or 2106 MY Chevrolet, Buick or GMC vehicle with a manufacturer's suggested retail price ("MSRP") of \$35,000 CAD or less (as further described below; see *Vehicle Awards*), including the \$1,000 base award. For example, if you receive an award of \$1,500, that award consists of the base award of \$1,000 plus a prize of \$500. If you win a Vehicle Award, then you receive the base award of \$1,000 and win a prize consisting of the difference between the total amount you would be required to pay the dealer for the Vehicle Award and the base award. Maximum retail value of each Vehicle Award is approximately \$35,000 CAD, depending on vehicle selected by Vehicle Award winner.

The odds of receiving Credit Awards (which include Vehicle Awards) and the available Credit Award amounts are approximately as follows: Base award: \$1,000 (1 in 1)

Other awards over \$1,000 (such awards include the \$1,000 base award) (inclusive of applicable GST, HST, QST and PST):

Award Amounts (\$ CDN)	Odds of Winning (1 in X)	Approx. # of Awards to Be Won*
\$1,050	20	6,000
\$1,100	7	18,000
\$1,150	5	24,000
\$1,200	4	30,000
\$1,250	10	12,000
\$1,300	13	9,004
\$1,350	22	5,400
\$1,400	33	3,600
\$1,450	50	2,400
\$1,500	100	1,200
\$1,600	200	600
\$1,700	200	600
\$1,800	200	600
\$1,900	288	416
\$2,000	4000	30
\$2,500	7000	17
\$3,000	7500	16
\$3,500	8000	15
\$4,000	8500	14
\$4,500	10000	12
\$5,000	11500	10
\$6,000	11500	10
\$7,000	12500	10
\$8,000	12500	10
\$10,000	20000	6
\$35,000 (Vehicle prize)	4000	30

* Calculation is based on 120,000 plays. Odds of winning are established on that basis and will not be affected by the actual number of entrants. The location of all awards will be randomly selected.

Vehicle Awards: There are 30 Vehicle Awards available to be won during the Contest period, each consisting of the winner's choice of an eligible Chevrolet, Buick or GMC vehicle with a MSRP of \$35,000 CAD or less, including freight. If the Vehicle Award winner chooses a vehicle with a value less than \$35,000 MSRP he/she will forfeit the difference. Should the Vehicle Award winner choose a vehicle with a MSRP greater than \$35,000 then he/she will be responsible for paying the difference. Vehicle Award winners must take delivery of their vehicle from the dealership where the participant entered the contest. Vehicle Awards are not transferable and no cash substitutes are permitted. Vehicle Awards are not compatible with any other GM Canada incentives. Factory order may be required for Vehicle Awards.

Vehicle Award Cadence: Vehicle Awards will be distributed based on the following cadence

- In the first 15,000 plays there will be 10 Vehicle Awards given away
- There will be at least 1 vehicle given away in the last week of the contest

Claim of Credit Award: Each participant will be given a confirmation number in respect of their Credit Award, which must be redeemed on an eligible 2015 or 2016 Chevrolet, Buick, or GMC vehicle on or before January 4, 2016. Certain GM Canada incentive programs may NOT be combined with the awards available in this Contest; see your dealer for full details. Only one Credit Award can be applied against the purchase or lease of a selected vehicle. The Credit Award amount will be applied towards the total amount the participant would be

required to pay the dealer for the selected vehicle (inclusive of applicable GST, HST, QST and PST). Any costs or expenses incurred by a participant in claiming or using his/her Credit Award (including, without limitation, license, certain environmental and other taxes, insurance, registration and PPSA/movable property registry fees) will be the responsibility of the winner. Credit Awards are transferable to an immediate family member (defined as parents, siblings, children, spouse, or partner) living at the same household.

Any costs or expenses incurred by a participant in claiming or using his/her award (including, without limitation, license, certain environmental and other taxes, insurance, registration and PPSA/movable property registry fees) will be the responsibility of the winner. All award winners must present a valid driver's license for operation of an automobile, proof of insurance and license plates and pay any outstanding amounts payable to the dealer prior to the release of the selected vehicle.

Skill Testing Question: In order to win and claim an award, participants must have correctly answered at the time of entry, unaided, the arithmetical skill testing question located on the electronic entry form.

Amendments to Contest: GM Canada may withdraw, amend or terminate this Contest at any time for any reason without prior notice but subject to applicable law. Without limiting the foregoing, GM Canada may terminate or amend this Contest, in whole or in part, if, in its sole discretion, it determines that for any reason the Contest is not running as originally planned such as tampering or infection by computer virus, any defect in the computer-automated award selection system or any other technical failures, fraud, printing or distribution errors, or any other causes or occurrences that have compromised the administration, fairness or integrity of the Contest subject, if applicable, to the approval of the *Régie des alcools, des courses et des jeux du Québec* (the "*Régie*"). Any person entering this Contest or trying to do so by any means which go against the intention of these Rules and which would be unfair to the other participants will be automatically disqualified and GM Canada reserves the right to seek remedies and damages to the fullest extent permitted by law - including criminal prosecution. The decision of any contest judges will be final and binding on all entrants.

Releases: Winning entrants will be required to sign a release form confirming, except where prohibited by law (i) agreement to be bound by the Contest Rules, eligibility to participate in this Contest, and compliance with the Contest Rules; (ii) acceptance of the award as presented; and (iii) to release General Motors of Canada Company, its parent, its dealers and each of their subsidiaries and affiliates, their advertising and promotional agencies affiliated with this Contest, and all of their respective employees, directors, officers, shareholders, agents, successors and assigns, from any liability and/or damages of any kind, without limitation, that could arise out of or are in any way related to an entrant's participation in this Contest and from the awarding, receipt, possession and/or use or misuse of any award.

Publicity: By entering this Contest, each award winner authorizes and consents to allow GM Canada and its representatives to use in any publicity, without any form of compensation, his/her name, photograph, image, voice recordings during game play, any statements he/she may make regarding the award and/or place of residence for advertising and publicity purposes worldwide in perpetuity and in any form of media, including the Internet.

Entries: Entries are subject to verification by the Contest organizers. GM Canada, its advertising and promotional agencies, and their respective employees, agents and representatives may not be held liable for, (i) late, lost, delayed, not received, damaged, misdirected, incomplete, stolen, fraudulent, or illegible entries (all of which shall be automatically void and not eligible for the Grand Prize); (ii) failure to receive entries due to transmission failures, busy signals, traffic congestion on the Internet or at any website or technical failures of any kind, including without limitation, malfunctioning of any network servers, access providers, hardware or software, whether originating with sender or recipient; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest and breaches of privacy due to interference by third party computer "hackers".

General: By entering this Contest, entrants accept and agree to be bound by these Rules and the decisions of GM Canada, which are final, binding and conclusive on all matters relative to this Contest. Failure to comply with any of the above conditions or otherwise with the rules, will result in the disqualification of the selected entrant. Entries are subject to verification by the contest organizers. GM Canada reserves the right to void any entry (without notice to entrants individually) if, in its sole discretion, it determines that any person has entered this contest more than once or has tried to enter by any means which go against the intention of these Rules

and which would be unfair to the other participants (example: computer hacking, fraudulent use of one or several access codes or obtaining such access codes through fraudulent means, etc.). Such entries will be automatically disqualified and GM Canada reserves the right to seek remedies and damages to the fullest extent permitted by law - including criminal prosecution

Law: The Contest is void where prohibited by law and is subject to all federal, provincial, territorial and municipal laws and regulations. Any dispute arising hereunder shall be adjudicated in the applicable court in Toronto, Ontario.

Quebec Residents: For Quebec residents, any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

Winner's Names: For a list of Vehicle Award winners (available after January 31st 2016), send a self-addressed stamped envelope to MacLaren MRM, 10 Bay Street, Toronto, Ontario M5J 2S3.

Privacy: GM Canada respects entrant's right to privacy. Personal information collected from entrants will only be used by GM Canada to administer the Contest and, only if consent is given at the time of entry, to provide the entrants with information regarding upcoming promotions and/or events from the GM Canada. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in the GM Canada's privacy policy, which is available at <http://www.gm.ca/gm/english/corporate/about/privacy/overview>.

GENERAL MOTORS OF CANADA COMPANY CONSUMER PERSONAL INFORMATION PRIVACY STATEMENT

At General Motors of Canada Company ("GM Canada") we respect your privacy and value our relationship with you. Your personal information will be protected, and unless we advise you in advance, will be used only by GM Canada, our affiliates, dealers, and service suppliers (only to provide services). Our goal is to enhance your product and service experience with us. We may have collected or from time to time, may collect personal information about you that will be used for the following purposes:

- Meeting safety, security, legal and regulatory requirements;
- Providing you with general marketing, product, service and business partner information and offers;
- Conducting market analysis;
- Maintaining the accuracy of our records to respond to your inquiries and provide you with warranty or other customer service communications, and otherwise manage our or our dealers' relationship with you;
- Satisfying other reasonable, legitimate business interests (such as collecting outstanding debts).

For the purposes set out in this privacy statement, GM Canada or one of its affiliates or an unaffiliated service provider may process, store, and/or otherwise use your personal information outside of the province in which you reside and/or outside of Canada, and under the laws of those other jurisdictions, in certain circumstances, courts, law enforcement agencies, regulatory agencies or security authorities in those other provinces or foreign jurisdictions may be entitled to access your personal information. **If you do not wish to receive notice of special offers or other marketing information, or if you would like to receive only certain types of communications from us, please let us know. We would also be happy to answer any questions you may have about our revised 2015 Privacy Policy or practices, or to provide you with further information about those with whom your information is shared. Please contact us at 1-800-GM-DRIVE (1-800-463-7483) or view our revised 2015 Privacy Policy on our Web site at www.gm.ca.**

This privacy policy does not apply to GM Canada's collection, use or disclosure of personal information in respect of a service or product (e.g., OnStar or a mobile application) for which a separate privacy policy has been published.